

# WHAT

ARE YOU GOING TO STUDY ABOUT?

International Communication Program taught by lecturers who hold Masters and Doctoral Degree with international experience. International Communication Program offers study in strategic communication area.

Strategic communication is covered several aspect on:

- Marketing communication
- Corporate social responsibility
- Sustainable development
- Visual communication
- Digital media
- Intercultural communication
- Public relations

Work Prospect:

- International communication consultant
- Advertising agency
- Public relations officers
- Entrepreneurs
- Diplomat
- Multinational company



IFCU  
International Federation of  
Catholic Universities

ASEACCU  
The Association of Southeast and East Asian  
Catholic Colleges and Universities



## CONNECT WITH US

International Communication Program  
Faculty of Social and Political Sciences  
Universitas Atma Jaya Yogyakarta  
Bunda Theresa Building  
Jl. Babarsari No. 6 Yogyakarta 55282 Indonesia

- +62 274 48711 Ext. 4124
- +62 852 9000 2222
- fisip.kaprodikom@uajy.ac.id
- www.uajy.ac.id
- @prodikom\_uajy



UNIVERSITAS ATMA JAYA YOGYAKARTA



## UNDERGRADUATE INTERNATIONAL COMMUNICATION PROGRAM



# WHY

CHOOSE THIS PROGRAM?

Our International Communication Program offers a combination learning with international and local dimension to create multicultural experience within global knowledge while embracing local perspective.

Universitas Atma Jaya Yogyakarta has positive reputation, both in national and international and holds an A Institution Accreditation.





# APA

YANG AKAN KAMU  
PELAJARI?

International Communication Program diampu oleh dosen dengan gelar Magister dan Doktor berpengalaman internasional. International Communication Program menawarkan studi dalam ranah komunikasi strategis.

Komunikasi Strategis mencakup beberapa aspek :

- Komunikasi Pemasaran
- Tanggung Jawab Sosial Perusahaan
- Pembangunan Berkelanjutan
- Komunikasi Visual
- Media Digital
- Komunikasi Antar Budaya
- Hubungan Masyarakat

Prospek Kerja:

- Konsultan komunikasi internasional
- Agensi periklanan
- Humas
- Pengusaha
- Diplomat
- Karyawan perusahaan multinasional

## KONTAK KAMI

International Communication Program  
Program Internasional, Sarjana S1 Ilmu Komunikasi  
Fakultas Ilmu Sosial dan Ilmu Politik  
Universitas Atma Jaya Yogyakarta  
Gedung Teresa  
Jl. Babarsari No. 6 Yogyakarta 55282 Indonesia

- +62 274 48711 Ext. 4124
- +62 852 9000 2222
- fisip.kaprodikom@uajy.ac.id
- www.uajy.ac.id
- @prodikom\_uajy



IFCU  
International Federation of  
Catholic Universities

ASEACCU  
The Association of Southeast and East Asian  
Catholic Colleges and Universities



ACUCA



UNIVERSITAS ATMA JAYA YOGYAKARTA

# INTERNATIONAL COMMUNICATION PROGRAM

Program Internasional, Sarjana S1 Ilmu Komunikasi

# MENGAPA MEMILIH PROGRAM INI?

International Communication Program kami menawarkan pembelajaran gabungan antara dimensi internasional dan lokal untuk menciptakan pengalaman multikultural dalam pengetahuan global dengan merangkul perspektif lokal.

Universitas Atma Jaya Yogyakarta memiliki reputasi yang positif, baik dalam tingkat nasional maupun internasional dan telah mendapatkan akreditasi BAN-PT dengan peringkat A.





# PARTNER UNIVERSITIES

Our partner universities located in several countries which could be an option for student to have wide and international exposure:

- |  |  |
|--|--|
| <p><u>Asia</u></p> <ul style="list-style-type: none"> <li>· De La Salle University Dasmaringas, Philippines</li> <li>· Ateneo de Manila University, Philippines</li> <li>· Handong Global University, South Korea</li> <li>· Soongsil University, South Korea</li> </ul> | <p><u>Europe, USA &amp; Australia</u></p> <ul style="list-style-type: none"> <li>· Passau University, Germany</li> <li>· Technische Universität Ilmenau, Germany*</li> <li>· Royal Melbourne Institute of Technology (RMIT) University, Australia</li> <li>· University of Puget Sound, US</li> <li>· Université de Lille, France</li> </ul> |
|--|--|

\* student exchange scheme scholarship from Erasmus+



# TUITION FEES

The University charges an annual tuition which covers the cost of your tuition, examination, courseware, etc. The tuition cost will be divided as below:

Registration	IDR 200.000	Only pay once at the first time
Basic Tuition	IDR 23.500.000	
Courseware	IDR 1.000.000	Fee charged every semester
Annual Tuition Fee	IDR 4.500.000	
Variable cost	IDR 425.000/SKS	Fee will depend on the number of credits (SKS) taken each semester
Student Activity	IDR 2.750.000	Only pay once at the first time
Student exchange cost	Depend on each university.	

\*for academic year 2021/2022

# ENTRY REQUIREMENTS

- Completion of a senior high school with appropriate grades.
- A minimum TOEFL score of 450 (paper-based) or IELTS with overall band score 5.
- An admission test determined by Universitas Atma Jaya Yogyakarta.

# FACILITIES

The students will easily adapt with the university environment, which is modern and digital based:

- All classes are equipped with current information technology and communication (ITC) to support teaching learning process.
- The classes are designed for a small number of student therefore each student could study intensively.
- Free internet acces make studying in campus more enjoyable for the students.



- E-learning (Moodle Program). Support system for students to access lecturers study resources and online assignment.
- Hotspot facilities (wireless internet connection) are also available around the building.
- A comfortable library with a wide range of book, magazine, and journals collection (including electronic journals) is provided as well.
- Digital library resources from Wiley, Pearson and Cengage.
- Scholarship offering from partner universities.



# PARTNERSHIP INSTITUTION

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>· TIFA Foundation</li> <li>· SATUNAMA Foundation</li> <li>· Kompas Gramedia</li> <li>· Tokopedia</li> <li>· Delamibrand</li> <li>· John Walter Thompson</li> </ul> | <ul style="list-style-type: none"> <li>· Hakuhodo</li> <li>· UNESCO</li> <li>· AMARC (Association of Community Radio Broadcaster Asia Pacific)</li> <li>· SIGAB Foundation</li> <li>· Astra Credit Company</li> </ul> |
|---|---|

# ADDITIONAL BENEFIT

Choosing International Communication Program means that students able to join outbound programs such as:

- Student Exchange Program at Partner Universities
- Dual Degree Program at Partner Universities
- International internship program
- Summer School Program
- International lecturer from partner universities



# UNIVERSITAS MITRA

Universitas rekanan kami berada di beberapa negara yang bisa menjadi pilihan bagi mahasiswa untuk memiliki eksposur yang luas dan internasional:

## Asia Eropa, Amerika Serikat & Australia

- De La Salle University Dasmaringas, Filipina
- Ateneo de Manila University, Filipina
- Handong Global University, Korea Selatan
- Soongsil University, Korea Selatan
- Passau University, Jerman
- Technische Universität Ilmenau, Jerman\*
- Royal Melbourne Institute of Technology (RMIT) University, Australia
- University of Puget Sound, AS
- Université de Lille, Perancis

\* terdapat skema beasiswa pertukaran pelajar dari Erasmus+



# BIAYA KULIAH

Universitas akan memungut biaya kuliah tahunan yang mencakup untuk membayar biaya kuliah, ujian, peralatan kuliah, dan lainnya. Biaya kuliah akan dibagi menjadi beberapa bagian sebagai berikut:

Registrasi	Rp 200.000	Hanya dibayarkan satu kali di awal
Uang Pangkal	Rp 23.500.000	
Peralatan Kuliah	Rp 1.000.000	Pembayaran di setiap semester
SPP Tetap	Rp 4.500.000	
SPP Variabel	Rp 425.000/SKS	Biaya tergantung pada jumlah SKS yang diambil tiap semester
Aktivitas Kemahasiswaan	Rp 2.750.000	Hanya dibayarkan satu kali di awal
Biaya Pertukaran Pelajar	Tergantung masing-masing universitas	

\*untuk Tahun Akademik 2021/2022

# PERSYARATAN MASUK

- Menyelesaikan Sekolah Menengah Atas dengan nilai yang sesuai standar.
- Memiliki skor TOEFL min. 450 (paper-based) atau skor IELTS secara keseluruhan 5.
- Tes masuk untuk penerimaan ditentukan oleh Universitas Atma Jaya Yogyakarta.

# FASILITAS

Mahasiswa akan mudah beradaptasi dengan lingkungan universitas yang modern dan berbasis digital:

- Semua kelas dilengkapi dengan fasilitas teknologi informasi dan komunikasi terbaru untuk mendukung proses belajar mengajar.
- Ruang kelas didisain untuk jumlah pelajar yang sedikit agar setiap mahasiswa dapat belajar secara intensif.
- Akses internet gratis membuat proses belajar di kampus lebih menyenangkan bagi para mahasiswa.



- E-learning, sistem pendukung bagi para mahasiswa untuk mengakses bahan pembelajaran dari dosen dan mengerjakan atau mengumpulkan tugas online.
- Fasilitas hotspot (koneksi internet nirkabel) juga tersedia di sekitar gedung.
- Perpustakaan yang nyaman dengan berbagai macam buku, majalah, dan koleksi jurnal (termasuk jurnal elektronik) disediakan dengan baik.
- Sumber perpustakaan digital dari Wiley, Pearson, dan Cengage.
- Penawaran beasiswa dari universitas mitra.



# INSTITUSI MITRA

- TIFA Foundation
- SATUNAMA Foundation
- Kompas Gramedia
- Tokopedia
- Delamibrand
- John Walter Thompson
- Hakuhodo
- UNESCO
- AMARC (Association of Community Radio Broadcaster Asia Pacific)
- SIGAB Foundation
- Astra Credit Company

# BENEFIT PROGRAM

Memilih program komunikasi internasional berarti mahasiswa dapat mengikuti program outbound seperti:

- Program Pertukaran Pelajar di universitas mitra
- Program Gelar Ganda di universitas mitra
- Program Magang Internasional
- Program Sekolah Musim Panas
- Pengajaran Internasional dari universitas mitra