**MATA KULIAH PROGRAM STUDI ILMU KOMUNIKASI YANG DITAWARKAN SEMESTER GASAL TA. 2018/2019**

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| **SEMESTER I** |  |  |  |
| **No** | **Kode MK** | **Mata Kuliah** | **SKS** | **kelas** | **R/TR** |
| 1. | UNU0102 | Pendidikan Agama | 2 | A, B, C, D, E, F | **R** |
| 2. | UNU0202 | Pancasila | 2 | A, B, C, D, E, F | **R** |
| 3. | KOM0113 | Ekonomi Kreatif | 3 | A, B, C, D, E, F | **R** |
| 4. | KOM0212 | Bhs. Inggris Akademik | 2 | A, B, C, D, E, F | **R** |
| 5. | UNU0402 | Bahasa Indonesia | 2 | A, B, C, D, E, F | **R** |
| 6. | KOM0313 | Peng. Ilmu Komunikasi | 3 | A, B, C, D, E, F | **R** |
| 7. | KOM0413 | Metode Penelitian Sosial | 3 | A, B, C, D, E, F | **TR** |
| 8. | KOM0513 | Komunikasi Terapan | 3 | A, B, C, D, E, F | **R** |
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| **SEMESTER III** |  |  |  |
| **No** | **KodeMK** | **Mata Kuliah** | **SKS** | **kelas** | **R/TR** |
| 1. | KOM1433 | Teori Komunikasi II | 3 | A, B, C, D, E, F | **R** |
| 2. | UNU0302 | Pend. Kewarganegaraan | 2 | A, B, C, D, E, F | **R** |
| 3. | KOM1533 | Kom. Antar Budaya | 3 | A, B, C, D, E, F | **R** |
| 4. | KOM1633 | Komunikasi Politik | 3 | A, B, C, D, E, F | **R** |
| 5. | KOM1734 | Metode Penlt. Komunikasi Kuantitatif | 4 | A, B, C, D, E, F | **TR** |
| 6. | KOM1833 | Komunikasi & Globalisasi | 3 | A, B, C, D, E, F | **R** |
| 7. | KOM1933 | Filsafat & Etika Kom | 3 | A, B, C, D, E, F | **R** |

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| **SEMESTER V****KOMUNIKASI STRATEGI** |  |  |  |
| **No** | **KodeMK** | **Mata Kuliah** | **SKS** | **kelas** | **R/TR** |
| 1. | UNU0502 | Kuliah Kerja Nyata | 2 | A | **TR** |
| 2. | KOM2752 | Kom, Bisnis & Masyarakat | 3 | A, B, C | **R** |
| 3. | KOM2853 | Komunikasi Korporat | 3 | A, B, C | **TR** |
| 4. | KOM2953 | Kom. Pemasaran Terpadu | 3 | A, B, C | **R** |
| 5. | KOM3053 | Komunikasi Strategis | 3 | A, B, C | **TR** |
| 6. | \* | Mata Kuliah Pilihan | 3 | \* | **\*** |
| 7. | \* | Mata Kuliah Pilihan | 3 | \* | **\*** |
| 8. | \* | Mata Kuliah Pilihan | 3 | \* | **\*** |

**KOMUNIKASI MASSA DAN DIGITAL**

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| **No** | **KodeMK** | **Mata Kuliah** | **SKS** | **kelas** | **R/TR** |
| 1. | UNU0502 | Kuliah Kerja Nyata | 2 | A | TR |
| 2. | KOM3153 | Jurnalisme Multimedia | 3 | A, B | **TR** |
| 3. | KOM3253 | Media Penyiaran | 3 | A, B | **R** |
| 4. | KOM3353 | Filmologi | 3 | A, B | **R** |
| 5. | KOM3453 | Penulisan Naskah Jurnalistik | 3 | A, B | **TR** |
| 6. | \* | Mata Kuliah Pilihan | 3 | \* | **\*** |
| 7. | \* | Mata Kuliah Pilihan | 3 | \* | **\*** |
| 8. | \* | Mata Kuliah Pilihan | 3 | \* | **\*** |

**MATA KULIAH PILIHAN**

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| **No** | **KodeMK** | **Mata Kuliah** | **SKS** | **kelas** | **R/TR** |
| 1. | KOM3553 | Komunikasi Internal | 3 | A, B | **TR** |
| 2. | KOM3653 | Komunikasi Eksternal | 3 | A, B | **TR** |
| 3. | KOM3753 | Manajemen Merek | 3 | A, B | **TR** |
| 4. | KOM3853 | Kom. Kesehatan & Linkungan | 3 | A, B | **R** |
| 5. | KOM3953 | Komunikasi Bencana | 3 | A, B | **R** |
| 6. | KOM4053 | Komunikasi Visual | 3 | A**,** B | **TR** |
| 7. | KOM4153 | Manajemen Media | 3 | A, B | **TR** |
| 8. | KOM4253 | Pernc. Media Komunikasi Pemasaran | 3 | A, B | **TR** |
| 9. | KOM4353 | Fotografi | 3 | A, B | **TR** |
| 10. | KOM4453 | Prog. Komputer Komunikasi | 3 | A, B | **TR** |
| 11. | KOM4553 | Desain Media | 3 | A, B | **TR** |
| 12. | KOM4653 | Perilaku Konsumen  | 3 | A, B | **R** |

**SEMESTER VII**

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| **No** | **Kode MK** | **Mata Kuliah** | **SKS** | **kelas** | **R/TR** |
| 1. | KOM6674 | Kuliah Kerja Lapangan | 4 |  | **TR** |

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| **SEMESTER VIII** |  |  |  |
| **No** | **KodeMK** | **Mata Kuliah** | **SKS** | **kelas** | **R/TR** |
| 1. | KOM6786 | Tugas Akhir/Skripsi | 6 |  | **TR** |

**6. MATA KULIAH PROGRAM STUDI SOSIOLOGI YANG DITAWARKAN SEMESTER GASAL TA. 2018/2019**

**SEMESTER I**

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| **No.** | **Kode** | **Mata Kuliah** | **SKS** | **KLS** | **R/TR** |
| 1. | UNU0102 | Pendidikan Agama | 2 | G,H | R |
| 2. | UNU0202 | Pancasila | 2 | G,H | R |
| 3. | UNU0402 | Bahasa Indonesia | 2 | G,H | R |
| 4. | SOS0113 | Pengantar Sosiologi | 3 | A,B | R |
| 5. | SOS0213 | Pengantar Antropologi | 3 | A,B | R |
| 6. | SOS0313 | Pengantar Ilmu Politik | 3 | A,B | R |
| 7. | SOS0413 | Pengantar Ilmu Komunikasi | 3 | G,H | R |
| 8. | SOS0513 | Pengantar Ilmu Ekonomi | 3 | A,B | R |

**SEMESTER III**

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| **No.** | **Kode** | **Mata Kuliah** | **SKS** | **KLS** | **R/TR** |
| 1. | SOS1433 | Teori Sosiologi Kontemporer | 3 | A,B | R |
| 2. | SOS1533 | Metode Penelitian Kuantitatif | 3 | A,B | TR |
| 3. | SOS1633 | Metode Penelitian Kualitatif | 3 | A,B | TR |
| 4. | SOS1733 | Statistik I | 3 | A,B | TR |
| 5. | SOS1833 | Sosiologi Bisnis | 3 | A,B | R |
| 6. | SOS1933 | Sosiologi Media | 3 | A,B | R |
| 7. | SOS2033 | Analisis Data Komputer | 3 | A,B | TR |
| 8. | SOS1333 | Teknologi dan Perubahan Sosial | 3 | A,B | R |

**SEMESTER V**

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| **No.** | **Kode** | **Mata Kuliah** | **SKS** | **KLS** | **R/TR** |
| 1. | SOS3051 | Praktik Penelitian Sosial | 1 | A | TR |
| 2. | SOS3153 | Jaringan Bisnis dan Sosial | 3 | A | TR |
| 3. | SOS3253 | Sosiologi Gender | 3 | A | R |
| 4. | SOS3353 | Participatory Action Research | 3 | A | TR |
| 5. | SOS3453 | Hukum dan Bisnis | 3 | A | R |
| 6. | SOS3553 | Studi Kewiraswastaan | 3 | A | TR |
| 7. | SOS3653 | Sosiologi Periklanan | 3 | A | R |
| 8. | SOS3753 | Sosiologi Fashion | 3 | A | R |
| 9. | SOS3853 | Pariwisata, Bisnis dan Budaya | 3 | A | TR |
| 10. | SOS4353 | Corporate Social Responsibility | 3 | A | TR |
| 11. | SOS4453 | Sosiologi Kesehatan | 3 | A | TR |
| 12. | SOS4653 | Masyarakat Digital | 3 | A | TR |
| 13. |  | Mata Kuliah Lintas Prodi (Kom) |  |  |  |

**SEMESTER VII**

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| **No.** | **Kode** | **Mata Kuliah** | **SKS** | **KLS** | **R/TR** |
| 1. | SOS4574 | Internship | 4 | A | R |

**SEMESTER VIII**

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| **No.** | **Kode** | **Mata Kuliah** | **SKS** | **KLS** | **R/TR** |
| 1. | SOS4686 | Skripsi | 6 | A | TR |